



2021 FOOD AS MEDICINE SYMPOSIUM CLINICAL APPLICATIONS OF NUTRITION FOR INFLAMMATION & CHRONIC DISEASE

Sponsorship and Exhibitor Opportunities

History of the Food as Medicine Institute (FAMI)

The Food as Medicine Institute began in 2010 with the creation of a community based nutrition education and cooking program launched in underserved areas throughout the Portland area. Bob's Red Mill and Bob & Charlee Moore have generously sponsored the program since its inception. The Food as Medicine Institute offers its 12-week series, the Food as Medicine Everyday (FAME) series to diverse communities around Portland, including a women's correctional facility, a rural farming community, and at our teaching kitchen in downtown Portland. Over 1,500 individuals have completed the FAME series.

The Institute will host its 8th annual **Food as Medicine Symposium** that will provide continuing education for physicians, lectures for community members, and bring together local businesses and organizations dedicated to improving access to natural and healthy foods for everyone. The symposium also serves as a fundraiser to support the institute's nutrition outreach for communities in need.

Thank you for your consideration!

The FAMI Team

2021 Food as Medicine Symposium

Theme

Clinical Applications of Nutrition for Inflammation & Chronic Disease

Date/Location

February 19-21, 2021, Virtual Conference

Details

Industry leaders, physicians and healthcare professionals will deepen their knowledge of clinical nutrition. The pre-conference event will take place on Friday, the professional track will take place on both Saturday and Sunday, with practitioners receiving up to 12 hours of CE credit. The public track will take place on Saturday only. We will have a diverse group of speakers talking about a range of topics related to our theme.

Pre-conference presentation will focus on cooking demonstrations highlighting the anti-inflammatory foods including using vegetables front and center, alternative protein sources, and fermentation.

Professional presentations will focus on clinical dietary recommendations to reduce inflammation as it related to mental health, Alzheimer's, cardiovascular health, women's health issues, and autoimmunity.

Public presentations will focus on therapeutic diets to reduce inflammation.

Marketplace

Every year we look for local, sustainable, and natural food/food-related companies and organizations (including non-profits) to share their products. Companies have the ability to advertise their products in our virtual **Food as Medicine Marketplace** and to network with healthcare professionals and the lay audience members.

Sponsorship and Exhibitor Opportunities

As a sponsor or exhibitor at the **Food as Medicine Symposium**, your company or organization will be exposed to naturopathic physicians, nutritionists, medical doctors and other health care professionals. In addition, you will virtually interact with the general public and local community members interested in food and nutrition. With three different tracks offered, two for the public and one for professionals, diversity of exposure is ensured for spreading the word of a company, product, or organization. There will be lecture breaks for both tracks, ensuring plenty of exposure throughout the day. There has routinely been at least 150 attendees to our in-person Symposium, and we are expecting even more this year by offering our Symposium virtually and with the addition of our Friday event. Sponsors get even more added benefits and exposure (see below for more details).

Sponsorship Opportunities

Leadership Sponsor (2 available)

\$5,000

- Lunch presentation and signage; includes prominent placement of company logo throughout the virtual conference, and a speaker of your choice to deliver a lunch-time virtual presentation (up to 30 minutes) during the lunch break. *Choice of day depends on availability
 - Saturday (Professional or Public) - **OR** - Sunday (Professional only)
- Verbal announcement of sponsorship during the conference
- Access to audience through chat box during scheduled breaks
- Video ad displayed during lunch break (optional)
- Company logo and sponsorship level featured on slideshow during breaks in between speakers.
- Company introduction (100 words max) and product discount code (optional) sent via email to all symposium attendees.
- Two symposium exhibitor tickets to watch the virtual conference.
- Company logo on symposium web page.
- Company logo in the pre-symposium NUNM community newsletter announcing sponsorship.

Advocate Sponsor (4 available)

\$2,500

- Verbal announcement of sponsorship during the conference.
- Access to audience through chat box during scheduled breaks
- Video ad displayed during lunch break (optional)
- Company logo and sponsorship level featured on slideshow during breaks in between speakers.
- Company introduction (100 words max) and product discount code (optional) sent via email to all symposium attendees.
- Two symposium exhibitor tickets to watch the virtual conference.

- Company logo on symposium web page.
- Company logo in the pre-symposium NUNM community newsletter announcing sponsorship.

Exhibitor Opportunities – Food as Medicine Marketplace

Early Bird Pricing available until January 8, 2021, for nonprofit/small business category only

Friday Only (One Day)

- Two symposium exhibitor tickets to watch Friday’s virtual cooking demonstrations
- Your company name on symposium web page
- Company featured on slideshow during breaks in between speakers
- Virtual access to audience

Nonprofit or Small Business Price (5 employees or less)

\$150 Early Bird, \$200 Regular

Saturday and Sunday (Two Day)

- Two symposium exhibitor tickets to watch Saturday and Sunday’s virtual conference
- Your company name on symposium web page
- Company featured on slideshow during breaks in between speakers
- Virtual access to audience

General Price

\$1000 Regular

Nonprofit or Small Business Price (5 employees or less)

\$400 Early Bird, \$450 Regular

Saturday or Sunday (One Day)

- Two symposium exhibitor tickets to watch either Saturday or Sunday’s virtual conference
- Your company name on symposium web page
- Company featured on slideshow during breaks in between speakers
- Virtual access to audience

General Price

\$750 Regular

Nonprofit or Small Business Price (5 employees or less)

\$250 Early Bird, \$300 Regular

In-kind Donations

You may supply donations for our raffle (one raffle for public attendee's, one raffle for professional attendees). If you give an in-kind donation, we will advertise your company name and logo on our Symposium web page. Please contact Evan Cooper at ecooper@nunm.edu if you are interested in providing a donation.

To Become a Sponsor or Exhibitor or for Further Questions

Please contact Fundraising and Community Engagement Coordinator Evan Cooper at ecooper@nunm.edu with any questions.

We hope to see you at the 8th Annual Food as Medicine Symposium!

Check out our website for more information: <https://foodasmedicineinstitute.com/2021-food-as-medicine-symposium/>