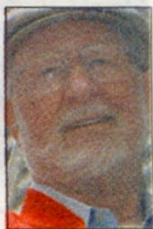


Monday, Jan. 31

Bob's Red Mill founders donate \$1.35M

A \$1.35 million gift from Bob and Charlee Moore, founders of Bob's Red Mill Natural Foods, will help Portland's



National College of Natural Medicine develop strategies to end childhood obesity.

The gift comes on the heels of the Moores' recent \$5 million donation to establish the Moore Family Center for Whole Grain Foods, Nutrition and Preventative Health at Oregon State University.

The couple's latest gift anchors NCNM's 2010-2015 capital campaign, which hopes to raise \$25 million to pay for renovations to its Lair Hill Campus and other investments.

The Moore's gift will fund NCNM's pilot ECO project (for Ending Childhood Obesity) and help establish a research kitchen on the college's campus in downtown Portland. The kitchen will be named for the Moores. The couple also committed to continue to fund the Intercollegiate Scholarship Cup Competition, held at the annual Northwest Naturopathic Physicians' Convention.