



2022 FOOD AS MEDICINE SYMPOSIUM: THE MICROBIOME

Sponsorship and Exhibitor Opportunities

History of the Food as Medicine Institute (FAMI)

The Food as Medicine Institute began in 2010 with the creation of a community-based nutrition education and cooking program launched in underserved areas throughout the Portland area. Bob's Red Mill and Bob & Charlee Moore have generously sponsored the program since its inception. The Food as Medicine Institute offers its 12-week series, the Food as Medicine Everyday (FAME) series to diverse communities around Portland, including a women's correctional facility, a rural farming community, and at our teaching kitchen in downtown Portland. Over 1,500 individuals have completed the FAME series.

The Institute will host its 9th annual **Food as Medicine Symposium** that will provide a Professional Development continuing education track for physicians, nutritionists and other interested practitioners as well as lectures for community members, and bring together local businesses and organizations dedicated to improving access to natural and healthy foods for everyone.

Thank you for your consideration!

The FAMI Team and NUNM Continuing Education

Please contact Jen Peterson with your questions at jpeterson@nunm.edu

2022 Food as Medicine Symposium

Theme

The Microbiome

Date/Location

September 24-25, 2022, In person and virtual conference

NUNM Campus, 49 S. Porter, Portland, OR 97210. Packet will be sent with location information once your sponsorship or exhibit is confirmed.

- Exhibitors and Sponsors are being offered a double actual - virtual package: that is their message will have both virtual and actual opportunities.
- *COVID CAVEAT: Exhibitors and Sponsors should understand that NUNM will have to follow COVID 19 protocol which may include converting to a virtual only conference if needed. If this should occur, we will endeavor to maximize the virtual opportunities offered in the conference and will communicate about this if necessity requires.*

Details

Industry leaders, physicians and healthcare professionals will deepen their knowledge of clinical nutrition. The professional track will take place on both Saturday and Sunday, with practitioners receiving up to 12 hours of CE credit. The public track will take place on Saturday only. We will have a diverse group of speakers talking about a range of topics related to our theme – the microbiome.

Professional presentations will focus on microbiome research and recommendations as relevant to wellness and varied chronic health challenges.

Public presentations will focus on ‘lay presentations’ helping public digest microbiome research and recommendations as relevant to wellness and varied chronic health challenges.

Actual and Virtual Marketplace

Every year we look for local, sustainable, and natural food/food-related/health companies and organizations (including non-profits) to share their products. Companies have the ability to advertise their products in our virtual conference and to network in person with healthcare professionals and the lay audience members.

Sponsorship and Exhibitor Opportunities

As a sponsor or exhibitor at the **Food as Medicine Symposium**, your company or organization will be exposed to naturopathic physicians, nutritionists, medical doctors and other health care professionals. In addition, you will have opportunities to interact with the general public and local community members interested in food and nutrition. With two different tracks offered, one for the public and one for professionals, diversity of exposure is ensured for spreading the word of a company, product, or organization. There will be lecture breaks for both tracks, ensuring plenty of exposure throughout the day. There has routinely been at least 150 attendees to our in-person Symposium.

Sponsor Opportunities (good for Saturday and Sunday of the conference)

Champion Sponsor \$4,000

- **Exclusive sponsorship opportunity**
 - Each conference will only have one champion sponsor
- **Pre-event marketing**
 - Company logo and champion sponsor recognition will be posted on conference website
 - Link to company website and information about products or promotional offers will be sent via e-mail to all attendees on the day before the conference. This link will have priority placement.
- **Day of event marketing**
 - Company logo and Champion Sponsor recognition will be included in rotating break slideshow for both in person and virtual event. Company can have one slide they submit and we will make a second slide thanking them.
 - Company may submit video to be played during the lunch hour, which is visible to in person and live webinar attendees. Video needs to be 5 min or less unless negotiated with CE Coordinator.
 - Company mention and thanks at breaks and at closing.
- **General entry for four staff members**
 - Up to four company representatives may attend to staff the exhibitor table; continuing education credits are available on request
 - Display Table will be provided inside the conference room, which can be staffed during breaks
 - Sponsor will have option of one more table in outer hallway near conference door
 - Virtual exhibit booth with priority logo display.
 - Additional attendees pay full conference price.

**Includes CE Credits for those staff if they need them. Entry limited to 4.*

- **Access to conference recordings**
 - Your company staff members will be given access to all conference recordings from the event (\$400 value per staff member) and continuing education credits may be obtained by viewing recordings

Advocate Sponsor - \$2,500

- **Pre-event marketing**

- Company logo and advocate sponsor recognition will be posted on conference website
- Link to company website and information about products or promotional offers will be sent via e-mail to all attendees on the day before the conference. Second priority placement of this logo.
- **Day of event marketing**
 - Company logo and Advocate Sponsor recognition will be included in rotating break slideshow, which is visible to in person and live webinar attendees
 - Company mention at breaks and at closing.
- **General entry for three staff members***
 - Up to three company representatives may attend to staff the exhibitor table; continuing education credits are available on request
 - Exhibit table in outside hall near conference entrance door
 - Virtual exhibition booth with second logo display on conference site. (Logo priority based on date of application acceptance, in order)
 - Additional attendees pay full conference price

**Includes CE Credits for those staff if they need them. Entry limited to 3.*
- **Access to conference recordings**
 - Your company staff members will be given access to all conference recordings from the event (\$400 value per staff member) and continuing education credits may be obtained by viewing recordings

Exhibitor Opportunities (good for Saturday and Sunday of the conference)

General Exhibitor: \$1000

- **General entry for two staff members***
 - Up to two company representatives may attend the conference; continuing education credits are available on request.
 - Exhibit table in NUNM exhibit hallways
 - Virtual Exhibition Booth
 - Additional attendees pay full conference price.

**Includes CE Credits for those staff if they need them. Entry limited to 2.*

- **Pre-event marketing**

Company Logo and link to company website will be sent via e-mail to all attendees in our conference logistic email on the day before the conference.

- **Day of event marketing**

- Company logo and exhibitor recognition will be included in rotating break slideshow, which is visible to live webinar attendees
- Virtual exhibitions booth with logo display on event webspace (in order of application)

Non-profit & Small Business Exhibitor: \$500

Small business = 5 employees or less

- **General entry for a staff member***
 - One company representative may attend the conference, allowing communication with attendees; continuing education credits are available on request.
 - Additional attendees pay full conference price.

Day of event marketing

- Company logo and exhibitor recognition will be included in rotating break slideshow, which is visible to live webinar attendees
- Virtual Exhibition booth.

**Includes CE Credits for those staff if they need them. Entry limited to 1.*

In-kind Donations

You may supply donations for our raffle (one raffle for public attendee's, one raffle for professional attendees). If you give an in-kind donation, we will advertise your company name and logo on our Symposium web page. Please contact Jen Peterson at jpeterson@nunm.edu if you are interested in providing a donation.

To Become a Sponsor or Exhibitor or for Further Questions

Please contact CE Coordinator: jpeterson@nunm.edu at jpeterson@nunm.edu with any questions.

We hope to see you at the 9th Annual Food as Medicine Symposium!

Check out our website for more information: <https://foodasmedicineinstitute.com/>