

**National University of Natural Medicine
2025 Food As Medicine Institute Symposium**

**Feeding Change:
Community-Centered Approaches to Food as Medicine**

May 3-4, 2025



Exhibitor and Sponsorship Prospectus

Feeding Change: Community-Centered Approaches to Food as Medicine

Join us for an inspiring two-day conference focused on the transformative power of farm-to-table practices and sustainable food sourcing to promote health equity and food justice in our communities. From May 3-4, experts and advocates will gather to explore innovative approaches and practical solutions for improving access to nutritious, locally sourced foods that support wellness for all. This conference will be a *hybrid event*, featuring live, in-person speakers to both an in-person and virtual audience. A public track will also be offered on Saturday, May 3rd.

The event will feature a vibrant vendor hall showcasing locally sourced farm-to-table products, nutritional supplements, and resources for sustainable food sourcing. Attendees will have the opportunity to explore and purchase fresh produce, artisanal goods, and cutting-edge nutritional products that align with sustainable practices. This marketplace will serve as a hub for learning and connecting with vendors committed to environmental stewardship and healthful eating. Engage with local farmers, discover innovative products, and gather valuable resources to implement sustainable food sourcing in your community.

Together, let's cultivate a healthier future where everyone has the opportunity to thrive. Register now and be part of this pivotal conversation shaping the intersection of farm-to-table practices, health, and social justice.

Why NUNM?

Established in 1956, National University of Natural Medicine is the oldest accredited naturopathic medical university in North America and a leader in natural medicine education and evidence-based research. As one of the most respected universities of natural medicine in the world, our participation in international medical education and research is routinely solicited. We believe in the healing power of nature, and that food is medicine.

Continuing Education events help our mission - to advance education, healthcare and research in the art and science of natural medicine. Your participation will enrich this endeavor, not just through fiscal contributions, but through your presence as a vibrant part of our practitioner community. The event Exhibitor and Sponsorship options listed in this document support our CME events. If you are interested in getting involved with the school as a whole, we can also provide you with our Corporate Sponsorship opportunities. We thank you in advance for your participation!

What does our event attendance look like?

Most of our attendees are NUNM alumni, but we frequently have several other integrative practitioners attend as well. NUNM is accredited by the North American Naturopathic Continuing Education Council (NANCEAC), as well as the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM).

Important Dates

March 1, 2025 – Exhibit/Sponsorship payment due*

*Exhibit/sponsorship contracts received after March 1, 2025 must be accompanied by full payment before space assignment will be made.

April 4, 2025 – Pre-recorded videos due. (For Sponsorship)

April 18, 2025 - Staff attendee registration deadline.

Additional Information

Contact Information: Any questions may be directed to Dr. Audra Mehan Vaccarella, CE Manager, at ce@nunm.edu.

NUNM Corporate Partners: NUNM CE welcomes NUNM Partners: Usually your partnership level includes a discount on the rates listed. Please contact Dr. Carrie Baldwin-Sayre at cbsayre@nunm.edu with any questions related to Corporate Partnerships

Donations: We welcome donations! Unless otherwise negotiated for higher level donations, we generally offer our donators the following: We thank our donators at the end of conference. Items donated are mentioned within conference where relevant, and we work to connect your donation to a relevant (light) logo presence.

For more information regarding upcoming events and CE programs at NUNM, please visit:
<https://nunm.edu/CE>

Exhibit Hall Hours

Exhibit Set-Up Hours

Friday, May 2, 2025	4:00 pm – 6:00 pm
Saturday, May 3, 2025	7:00 pm – 8:00 pm

Exhibit Tear-Down Hours

Sunday, May 4, 2025	4:00 pm – 7:00 pm
---------------------	-------------------

Shipping Address:

National University of Natural Medicine
[Company Name] – 2025 FAMI Symposium
Attn: Kira Freed
49 S Porter St.
Portland, OR

Shipping Instructions: Items should be scheduled to arrive between April 28 – May 1. Companies will be responsible for their own return shipping.



FAMI Event Sponsorship Opportunities

CEDAR – 2 Available

\$2,500

- 4 weeks of logo and sponsorship level on the event registration page
- Logo and sponsorship level in all *pre-event* marketing e-mails with a link to your company website or product page
- Logo in break slides, with verbal mention at the start of each day, lunch each day, and end of each day
- Free attendance at our event for up to **[4]** company representatives (CE included)
- **Up to 20-minutes of non-CME presentation time** either live, or pre-recorded during lunch on Saturday or Sunday of the conference. Your presentation may be given by the representative of your choosing, and will take place on the main stage in the general session auditorium. Your presentation will also be live-streamed to virtual attendees.
- Placement of your company logo in our *post-conference* e-mail to attendees
- *Pre-* and *post-*event attendee list including emails (opt-in's only)

FIR – 4 Available

\$1,500

- 4 weeks of logo and sponsorship level on the event registration page
- Logo and sponsorship level in all *pre-event* marketing e-mails with a link to your company website or product page
- Logo in break slides, with verbal mention at the start of each day, lunch each day, and end of each day
- Free attendance at our event for up to **[3]** company representatives (CE included)
- Playback of **one pre-recorded commercial video (5 minutes or less)** during a break between morning or afternoon presentations on either Saturday or Sunday of the conference. (Video due 4/4/2025)
- Placement of your company logo in our *post-conference* e-mail to attendees
- *Pre-* and *post-*event attendee list including emails (opt-in's only)

Conference Registration Bags – 1 Available

\$2,000

Keep your company name in front of attendees all throughout the conference. All attendees will receive this bag with registration, filled with conference swag and product samples from participating sponsors. Includes one product insert. Deadline for logo is March 1, 2025.

Standard Exhibitor

\$750

All booths are tabletop spaces and include one 6-foot table and 2 chairs. Registration includes breakfast, lunch, and snack breaks for *one* representative. Up to 2 additional booth staff are welcome to register for a charge of \$325/each.

Bag Inserts

\$50/product, \$25/printed flier

Give attendees the opportunity to learn more about your product! Product samples and fliers will be inserted into conference bags. Products with fliers, or products only, are \$50 each. Fliers only are \$25 each.

BAG INSERT SHIPPING INFO

Shipping Address:

National University of Natural Medicine
[Company Name] – 2025 FAMI Symposium – BAG INSERTS
Attn: Kira Freed
49 S Porter St.
Portland, OR 97201

Shipping Instructions: Items should be scheduled to arrive between April 28 – May 1. Companies will be responsible for their own return shipping.

Sponsor & Exhibitor Registration Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State/Province: _____ Zip/ Post Code: _____

Country: _____ Phone: _____ Fax: _____

Email: _____

Website: _____

Sponsorship Selection	Staff Additions
<input type="checkbox"/> Cedar Sponsorship - \$2,500 <input type="checkbox"/> Fir Sponsorship - \$1,500 <input type="checkbox"/> Standard Exhibit Space - \$750	<input type="checkbox"/> Additional Staff Registration - \$325 each
Additional Sponsorship Selections	
<input type="checkbox"/> Conference Registration Bags - \$2,000 <input type="checkbox"/> Bag Product Inserts - \$50/per item x _____ items <input type="checkbox"/> Bag Literature Inserts - \$25/per item x _____ items	

Payment Information

_____ I will pay by check.

Please mail your check, along with a copy of your registration form to the following address:

National University of Natural Medicine
Attn: Susan Wilkes
49 S Porter St.
Portland, OR 97201

_____ I will pay by credit card.

[CLICK HERE TO PAY ONLINE.](#)

**All registrations are non-refundable.
NUNM reserves the right to reject any exhibitor application.**

Exhibitor Code of Conduct

Code of conduct for exhibitor representatives:

1. Representatives will be polite and respectful to NUNM staff, and fellow exhibitors. Any unprofessional behavior will result in the immediate dismissal of that company and company representative from the NUNM exhibit hall.
2. NUNM has a zero-tolerance policy for sexual harassment; NUNM also asks company representatives to report any sexual harassment they experience at NUNM events.
3. Each company is assigned a booth and space limit. NUNM asks that assigned spaces be honored, and that no additional tables or floor space are demanded. Exhibitors are not allowed to change or move their booth location unless approved before the event, or granted explicit permission by NUNM staff.
4. A list of all company representatives must be emailed to AVaccarella@nunm.edu no later than 2 weeks prior to the event. This list must contain full names, emails and phone numbers for all representatives.
5. No multi-level marketing is tolerated in the exhibit hall. This includes companies soliciting attendees to sell a product, encouraging patients to sign up or sell products on the company's behalf.
6. If exhibitors do not set up their tables in the allotted time, those tables will be removed from the exhibit hall.
7. NUNM is not responsible for lost boxes. Exhibitors must arrange shipping and handling directly with the hotel or drayage service.
8. Exhibitors may not invite customers, family members, and/or colleagues to join them in the exhibit hall without conference registration or authorization by NUNM staff.
9. Each representative of a company must be on that company's payroll. If they are not a direct employee of the company, they must register as a conference attendee.
10. Companies may not organize competing seminars or events during NUNM scheduled meeting times.

Signature of agreement:

Date: _____

Please email the names of your representatives to AVaccarella@nunm.edu no later than **April 17, 2025** so that NUNM may issue nametags and include them in conference correspondence.

Email CE@nunm.edu for more information.

Rev 08132024