



---

# 2018 FOOD AS MEDICINE SYMPOSIUM

---

Sponsorship and Vending Opportunities

**FEBRUARY 2018**  
**NATIONAL UNIVERSITY OF NATURAL MEDICINE**  
049 SW Porter, Portland, OR 97201

**Contents**

History of the Food as Medicine Institute (FAMI)..... 2

**Food as Medicine Symposium** ..... 3

    Theme of the Symposium ..... 3

    Date & Location of the Symposium ..... 3

    Natural Foods Industry ..... 3

**Sponsorship and Vendor Opportunities** ..... 3

**Sponsorship Opportunities** ..... 4

**\$5,000 Leadership Sponsor** (2 available) ..... 4

**\$2,500 Advocate Sponsor** (2 available) ..... 4

**\$1,500 Advocate Sponsor** (2 available) ..... 5

**\$500 Symposium Coffee/Tea Sponsor** (2 available) ..... 5

**Vendor Table Opportunities** ..... 5

**\$1000 Vendor table** Saturday **and** Sunday ..... 5

**\$750 Full Vendor Table** Saturday **or** Sunday only ..... 5

**\$200 Product or Information Only**..... 5

**To Become a Sponsor or Vendor or for Further Questions** ..... 6

# Food as Medicine Symposium

February 10-11, 2018

## History of the Food as Medicine Institute (FAMI)

The Food as Medicine Institute began in 2010 with the creation of a community based nutrition education and cooking program launched in low-income areas in Portland. Bob's Red Mill and Bob & Charlee Moore have generously sponsored the program since its inception. The Food as Medicine Institutes offers its 12-week series, the Food as Medicine Everyday (FAME) series to diverse communities around Portland, including a women's correctional facility, a community center for adults with mental illness, a rural farming community, and at our teaching kitchen in downtown Portland. Over 2,000 families have completed the FAME series.

The Institute will host its 5<sup>th</sup> annual **Food as Medicine Symposium** that will provide continuing education for physicians, lectures for community members, and bring together local businesses and organizations dedicated to improving access to natural and healthy foods for everyone. The symposium also serves as a fundraiser to support the institute's nutrition outreach for communities in need.

Thank you for your consideration!

The FAMI Team

## Food as Medicine Symposium

### Theme of the Symposium

Preventing and Reversing Chronic Disease with Whole Foods

### Date & Location of the Symposium

Saturday, February 10<sup>th</sup> and Sunday February 11<sup>th</sup> at the National University of Natural Medicine  
(049 SW Porter, Portland, OR)

### Symposium Details

Industry leaders, physicians and healthcare professionals will deepen their knowledge of clinical nutrition and physicians will receive 12 hours of CE Credit. The professional symposium will be on Saturday and Sunday. Simultaneously, there will be a Saturday symposium for the general public. They will be welcomed to a conversation on combining modern science with the wisdom of the healing power of food.

**Physician Presentations** will focus on nutrition and diets for preventing and treating cardiovascular disease, diabetes, neurological disease, autoimmune disease, and cancer, for example.

**Public and community members** will hear from noted physicians and nutrition experts on topics ranging from current nutrition trends to traditional diets.

### Natural Foods Industry

Vendors will be invited to promote their products relating to food as medicine, nutrition and local sustainability. There are a variety of options as a vendor, including higher sponsorship levels enabling heightened visibility to an audience of nutritionists, naturopathic doctors, specialists in the field and the general public.

## Sponsorship and Vendor Opportunities

As a sponsor or vendor at the **Food as Medicine Symposium**, your company or organization will be exposed to naturopathic physicians, nutritionists, medical doctors and other health care professionals. In addition, you will interact with the general public and local community members interested in food and nutrition. With two different tracks of information during the day, one for the public and one for professionals, diversity of exposure is ensured for spreading the word of a company, product, or organization. Lecture breaks for both tracks are 30 minutes and are staggered, ensuring traffic throughout the day in the Marketplace. There has routinely been over 200 attendees and expectations are higher this year. Sponsors get even more added benefits and exposure (see below for more detail).

## Sponsorship Opportunities

### \$5,000 Leadership Sponsor (2 available)

- Choice between the following:
  - **Sponsorship of Saturday evening Happy Hour Mixer.** FAMI and NUNM staff will organize the company-branded mixer for conference attendees and speakers on Saturday evening of the conference. It will include the option for a company representative to promote your product or brand. (Up to 15 minutes; mixer venue does not include projector for slides or video).
  - or-
  - **Sponsorship of lunch on Saturday.** Includes signage at the lunch buffet with company logo. . Your company may select a speaker to deliver presentation (up to 30 minutes) during lunch on Saturday of the conference in a designated classroom. The presenter may discuss specific proprietary products, feature the company logo, and discuss specific promotions or discounts for attendees
- Opportunity to provide a discount code on any product and short introduction (100 words max) of your company in an email sent by FAMI/NUNM to all symposium attendees
- Your logo and sponsorship designation on a slide show during lecture breaks in the professional and public tracks
- Verbal announcement of sponsorship at the event on Saturday and Sunday
- Your products or info/brochure in all participant gift bags (please provide by January 26<sup>th</sup>, 2018)
- Two complementary tickets to the event. Lunch and Coffee/Tea is provided on Saturday and Sunday
- One double-sized vendor table (6' x 3') with tablecloth and two chairs with prominent placement of your vendor table.
- Your logo on symposium web page
- Your logo on the event program
- Your logo in the pre-symposium NUNM community newsletter announcing sponsorship

### \$2,500 Advocate Sponsor (2 available)

- Opportunity to provide a discount code on any product and short introduction (100 words max) of your company in an email sent by FAMI/NUNM to all symposium attendees
- Your logo and sponsorship designation on a slide show during lecture breaks in the professional and public tracks
- Verbal announcement of sponsorship at the event on Saturday and Sunday
- Your products or info/brochure in all participant gift bags (please provide by January 26<sup>th</sup>, 2018)
- Two complementary tickets to the event. Lunch and Coffee/Tea is provided on Saturday and Sunday
- One vendor table (6' x 1.5') with tablecloth and two chairs with prominent placement of your vendor table.
- Your logo on symposium web page
- Your logo on the event program
- Your logo in the pre-symposium NUNM community newsletter announcing sponsorship

### **\$1,500 Supporting Sponsor (2 available)**

- Your logo and sponsorship designation on a slide show during lecture breaks in the professional and public tracks
- Verbal announcement of sponsorship at the event on Saturday and Sunday
- Your products or info/brochure in all participant gift bags
- Two complementary tickets to the event. Lunch and Coffee/Tea is provided on Saturday and Sunday
- One vendor table (6' x 1.5') with tablecloth and two chairs with prominent placement of your vendor table.
- Your logo on symposium web page
- Your logo on the event program
- Your logo in the pre-symposium NUNM community newsletter announcing sponsorship

### **\$500 Symposium Coffee/Tea Sponsor (2 available)**

- Prominent placement of signage recognizing the sponsorship at the coffee/tea table on Saturday or Sunday
- Verbal announcement of sponsorship
- Your logo on symposium web page
- Your logo on the event program

\*Note that a vendor table is not included with this sponsorship level

## **Vendor Table Opportunities**

### *Food as Medicine Marketplace*

### **\$1000 Vendor table Saturday and Sunday**

(\$1150 after January 12, 2018)

- 2 complementary tickets to the event
- One vendor table (5' x 1.5') with tablecloth and two chairs
- Lunch and Coffee/Tea Saturday and Sunday
- Your company name on symposium web page
- Your company name on the event program

### **\$750 Full Vendor Table Saturday or Sunday only**

(\$850 after January 12, 2018)

- 2 complementary tickets to the event
- One vendor table (6' x 1.5') with tablecloth and two chairs
- Lunch and Coffee/Tea Saturday and Sunday
- Your company name on symposium web page
- Your company name on the event program

Please note, if you are small company (5 employees or less), please contact us for special vendor table pricing.

### **\$200 Product or Information Only**

If you supply FAMI with promotional materials or product for 300 attendees by January 26<sup>th</sup>, 2018 we will add it to the attendee gift bags.

## To Become a Sponsor or Vendor or for Further Questions

Please contact Manda Draper at [adraper@nunm](mailto:adraper@nunm), 971-703-4728.

We hope to see you at the 5<sup>th</sup> Annual Food as Medicine Symposium!

Check out our website for more information: <http://foodasmedicineinstitute.com/2018-food-medicine-symposium/>