



2021 FOOD AS MEDICINE SYMPOSIUM CLINICAL APPLICATIONS OF NUTRITION FOR INFLAMMATION & CHRONIC DISEASE

Sponsorship and Exhibitor Opportunities

History of the Food as Medicine Institute (FAMI)

The Food as Medicine Institute began in 2010 with the creation of a community based nutrition education and cooking program launched in underserved areas throughout the Portland area. Bob's Red Mill and Bob & Charlee Moore have generously sponsored the program since its inception. The Food as Medicine Institute offers its 12-week series, the Food as Medicine Everyday (FAME) series to diverse communities around Portland, including a women's correctional facility, a rural farming community, and at our teaching kitchen in downtown Portland. Over 1,500 individuals have completed the FAME series.

The Institute will host its 8th annual **Food as Medicine Symposium** that will provide continuing education for physicians, lectures for community members, and bring together local businesses and organizations dedicated to improving access to natural and healthy foods for everyone. The symposium also serves as a fundraiser to support the institute's nutrition outreach for communities in need.

Thank you for your consideration!

The FAMI Team

2021 Food as Medicine Symposium

Theme

Clinical Applications of Nutrition for Inflammation & Chronic Disease

Date/Location

February 19-21, 2021, Virtual Conference (3 days this year!)

Details

Industry leaders, physicians and healthcare professionals will deepen their knowledge of clinical nutrition. The pre-conference event will take place on Friday, the professional track will take place on both Saturday and Sunday, with practitioners receiving up to 12 hours of CE credit. The public track will take place on Saturday only. We will have a diverse group of speakers talking about a range of topics related to our theme.

Pre-conference presentation will focus on cooking demonstrations highlighting the anti-inflammatory foods including using vegetables front and center, alternative protein sources, and fermentation.

Professional presentations will focus on clinical dietary recommendations to reduce inflammation as it related to mental health, Alzheimer's, cardiovascular health, women's health issues, and autoimmunity.

Public presentations will focus on therapeutic diets to reduce inflammation.

Virtual Marketplace

Every year we look for local, sustainable, and natural food/food-related/health companies and organizations (including non-profits) to share their products. Companies have the ability to advertise their products in our virtual conference and to network with healthcare professionals and the lay audience members.

Sponsorship and Exhibitor Opportunities

As a sponsor or exhibitor at the **Food as Medicine Symposium**, your company or organization will be exposed to naturopathic physicians, nutritionists, medical doctors and other health care professionals. In addition, you will virtually interact with the general public and local community members interested in food and nutrition. With three different tracks offered, two for the public and one for professionals, diversity of exposure is ensured for spreading the word of a company, product, or organization. There will be lecture breaks for both tracks, ensuring plenty of exposure throughout the day. There has routinely been at least 150 attendees to our in-person Symposium, and we are expecting even more this year by offering our Symposium virtually and with the addition of our Friday event. Sponsors get even more added benefits and exposure (see below for more details).

Sponsor Opportunities (good for all 3 days of the conference)

Champion Sponsor \$5,000

- **Exclusive sponsorship opportunity**
 - Each conference will only have one champion sponsor
- **Pre-event marketing**
 - Company logo and champion sponsor recognition will be posted on conference website
 - Link to company website and information about products or promotional offers will be sent via e-mail to all attendees on the day before the conference
- **Day of event marketing**
 - Company logo and Champion Sponsor recognition will be included in rotating break slideshow
Company may submit video to be played during the lunch hour, which is visible to live webinar attendees
- **General entry for four staff members**
 - Up to four company representatives may attend to staff the exhibitor table; representatives will have access to the chat feature on Zoom, allowing communication with attendees; continuing education credits are available on request
- **Access to conference recordings**
 - Your company staff members will be given access to all conference recordings from the event (\$400 value per staff member) and continuing education credits may be obtained by viewing recordings

Advocate Sponsor - \$2,500

- **Pre-event marketing**
 - Company logo and advocate sponsor recognition will be posted on conference website
 - Link to company website and information about products or promotional offers will be sent via e-mail to all attendees on the day before the conference
- **Day of event marketing**
 - Company logo and Advocate Sponsor recognition will be included in rotating break slideshow, which is visible to live webinar attendees
 - Company may submit video to be played during the lunch hour
- **General entry for three staff members**

- Up to three company representatives may attend to staff the exhibitor table; representatives will have access to the chat feature on Zoom, allowing communication with attendees; continuing education credits are available on request
- **Access to conference recordings**
 - Your company staff members will be given access to all conference recordings from the event (\$400 value per staff member) and continuing education credits may be obtained by viewing recordings

Exhibitor Opportunities (good for all 3 days of the conference)

Early Bird Pricing available until January 8, 2021, for nonprofit/small business category only

General Exhibitor: \$1000

- **General entry for two staff members**
 - Up to two company representatives may attend the conference; representatives will have access to the chat feature during the Zoom meeting, allowing communication with attendees; continuing education credits are available on request.
- **Pre-event marketing**
Company Logo and link to company website will be sent via e-mail to all attendees on the day before the conference

Day of event marketing

- Company logo and exhibitor recognition will be included in rotating break slideshow, which is visible to live webinar attendees

Non-profit & Small Business Exhibitor: Early-bird \$250 / Regular \$300

Small business = 5 employees or less

- **General entry for two staff members**
 - Up to two company representatives may attend the conference; representatives will have access to the chat feature during the Zoom meeting, allowing communication with attendees; continuing education credits are available on request.
- **Pre-event marketing**
Company Logo and link to company website will be sent via e-mail to all attendees on the day before the conference

Day of event marketing

- Company logo and exhibitor recognition will be included in rotating break slideshow, which is visible to live webinar attendees

In-kind Donations

You may supply donations for our raffle (one raffle for public attendee's, one raffle for professional attendees). If you give an in-kind donation, we will advertise your company name and logo on our Symposium web page. Please contact Evan Cooper at ecooper@numm.edu if you are interested in providing a donation.

To Become a Sponsor or Exhibitor or for Further Questions

Please contact Fundraising and Community Engagement Coordinator Evan Cooper at ecooper@numm.edu with any questions.

We hope to see you at the 8th Annual Food as Medicine Symposium!

Check out our website for more information: <https://foodasmedicineinstitute.com/2021-food-as-medicine-symposium/>